

WHAT IS YOUR TALENT?





COMMITTEE INFORMATION

About Mercurius

Mercurius is the study association of Communication Science at the University of Amsterdam. It's an association founded by students and focused on students. Mercurius organises three kind of activities: study related activities, activities developing your career prospects and social activities. We organise activities like workshops, career events, seminars and the annual study trip. Furthermore, we organise social events like parties and every first Thursday of the month, you can come to Café Mokum at Leidseplein for our 'borrel'. Furthermore, Mercurius has its own online platform, Medium.



Committees

Mercurius has nine committees, each with their own tasks and duties. Organising or promoting events, organising the annual study trip or approaching companies for sponsor deals are examples of these tasks.

You will find more information about the committees in this brochure.

Become an active member

Joining a committee means becoming an active member of Mercurius. For our active members, we organise special activities, like BBQ's, day trips or weekend trips.

Interested in becoming an active member? You can find information on how to apply on page 14.

QUESTIONS? info@mercuriusuva.nl

Our Committees

Mercurius has nine committees. Eight of these committees are open for international students. Below, you will find an overview with a short explanation about every committee. If you want more information about a particular committee, you can go to the page mentioned below the committee info.

Social Committee

The Social Committee organises social events like parties, sports activities, weekend trips and our monthly 'borrel' at Café Mokum at Leidseplein. **P4**

Study Committee

This committee organises study related events like congresses, seminars, movie nights, colleges in pubs and a studentteacher activity. **P5**

Career Committee

Boost your career. This committee organises workshops, big career events and company visits. **P6**

Promotion Committee

Are you a social media guru, creative or know your ways around Photoshop or InDesign? Then we want you! The PromoCie promotes the activities of Mercurius. **P7**

Medium

Medium is the magazine and online platform from Mercurius. This committee is always looking for new members! **P10**

Travel Committee

This committees organises the annual study trip to a foreign city. You will look for interesting companies to visit and cultural activites to do. **P8**

International committee

This committee organises all sorts of events especially for international students from the English bachelor track and the master tracks. **P11**

Sales Committee

Do you want to enhance you sale skills? The Sales Committee contacts interesting potential partners to set up collaborations and sponsors deals. **P9**



Social Committee (SoCo)

The social committee organises everything that is not about studying like parties, 'borrels', sport activities and weekend trips.

What you will have to do

In this committee you will be organising the social activities. You will get a lot of space to do what you want. Once every two weeks there will be a meeting but if we organise bigger activities it is possible that we will organise more frequently. This committee will not take you a lot of time but it will offer you a lot of benefits. How fun is it to attend a party in a club which you organised?

What we organise

The Social Committee organises the monthly 'borrel', (theme) parties, (weekend) trips and sport activities like the annual 'Batavierenrace'. Off course there will be plenty of room for your own ideas.

Talents

If you have a talent in organising and if you like to party the Social Activities Committee is the perfect one for you. In this committee you can use your creativity to organise fun activities and parties for all members of the study association.

Functions within the committee

The functions in the Social Committee are: chairman, treasurer, secretary and general member. You can find more info about these functions on page 12.



Study Committee (StuCo)

The study committee organises the study related activities. With these activities, students can make sure they make the most out of their study.

What we organise

- Congresses
- Movie nights
- Seminars
- Student-teacher activity
- Parent information
- evening

What you will have to do

In this committee you will be organising study related activities. Once a week there is a meeting with the rest of the committee to discuss ideas for cool events. There is a lot of room for your own input and ideas.

Functions within the committee

The committee consists of four to six members. Within the StuCo there is a chairman, secretary, treasurer and general member. You can find more information about these functions on page 12.

Talents

If you have talent for organising, this is the committee for you.



Career Committee (CarCo)

The career committee organises a broad scala of career related activities that boosts your career! This can be workshops, company visits or big career events.

About the committee

The Career Committee organises workshops, company visits, inhouse days en networking drinks with cool companies in the communication branche. Recent years we've visited Google, LINDA, AT5 and Sanoma Media. A look behind the scenes at television shows like DWDD or All You Need Is Love are also activities we organise.

What we organise

- Workshops
- Company visits
- In house days
- Networking drinks
- Big career event

What you will have to do

As a member of this committee you have contact with a lot of organisations and are you always on the look out for new interesting organisations to organise activities with for Mercurius members. Two to four times a month there are meetings with the whole committee. Furthermore, you will be putting time in organising the events and hosting the activities.

Functions within the committee

In the Carco, there are the following functions: chairman, secretary, treasurer and general member. You can find more information about these functions on page 12.



Promotion Committee (ProCo)

The promotion committee is responsible for the promotion material of all activities of Mercurius. This means that we design flyers and posters. We are also responsible for the communication channel, where we post messages about our activities.

What we do

The ProCo ensures publicity for all the activities of Mercurius. We support other committees with regard to the design of promotion materials, the use of these materials and we ensure the distribution of these promotion materials. So, we support and develop campaigns. Another task of the ProCo is to develop a campaign strategy. We have to answer the question at which time we use which medium to reach as many people as possible. Mercurius manages the following media: the website, the Weekly, Facebook, Twitter, Instagram and LinkedIn.

What we realize

- Posters & Flyers
- Managing Social Media
- College speeches
- 'Tosti' afternoon
- Valentine activity

Talents

The ProCo is meant for creative people, who are able to think out-of-the-box. You must be organised and you have to be able to make a structured planning. As a member of the ProCo you have to work by a schedule. You can handle stressful moments and you have a great feeling of responsibility.

Functions within the committee

The ProCo consists of a chairman, a secretary, a treasurer, several designers and active promotors. A designer is responsible for making all the posters, flyers and other promotion materials. Active promotors are responsible for spreading the promotion material like flyers, posters and messages online on social media. You can find more information about the other functions on page 12.



Travel Committee (TravelCo)

This committee organises the annual study trip. The committee will take care of looking for the coolest place to stay, interesting companies to visit and cultural activities to do. In recent years, we have visited cities like Stockholm, Tel Aviv, New York, Dubai, Moskou and Istanbul with a group of 18-20 students.

What you will have to do

This committee organises the study trip. There is a meeting every week in which the committee brainstorms about fun activities and company visits. There is a lot of room for your own ideas.

Functions within the committee

The committee consist of 5-7 members. The functions in the travel committee: chairman, treasurer, secretary and general member. You can find more info about these functions on page 12.

Talents

You are fitted for this committee if you have a talent for organising and if you are interested in other cultures.



Sales Committee (SalesCo)

In the sales committee you will have the role of an account manager. You will approach companies for a collaboration with Mercurius.

What you will have to do

You will be doing acquisition in all forms. For instance: approaching and convincing advertisers and sponsors to work with Mercurius or set up discount deals for our members. Furthermore, you will maintain contact with our business contacts via email, telephone or face 2 face. You'll also meet up with companies to discuss potential collaborations.

Within the committee

The committee consists of 1-4 members. The committee will take about four to six hours a month. You will spend this time having meetings with the rest of the committee and contacting companies.

Talents

Are you good at convincing people and do you want to build your network with different companies? Do you like drinking coffee? Then the sales committee is the one for you.



Medium

Medium is an online blog with high quality articles, related to Communication Science. Medium also posts videos on Youtube as MediumTV.

Within the committee

Medium Online and MediumTV are always looking for new crew members. Do you like writing about media and communication, doing research and interviews and would you like to see your articles on our online platform? Then apply as a writer! Are you are a grammar nazi? As an editor at Medium, you can challenge yourself every week to make the article you are checking perfect! Do you like being in front of a camera or editing videos on your computer, then make sure you apply for MediumTV.

Medium writer

As a writer for Medium, you write between two and four blogs a month for the online platform. As an editor, you have a fixed day to check an article of one of the writers and to post it on our blog and share it on social media.

Talents

Are you a good writer, always updated on the latest news of a lot of different subjects and not afraid of deadlines? Then Medium is the perfect committee for you.

More information

If you want to know more about Medium and the procedure of applying, you can go to <u>www.mediummagazine.nl</u>.



International Committee (InterCo)

The international committee was founded in 2015 for international students and Dutch students who follow an English Bachelor's or Master's track in Communication Science. The InterCo organises study, career, and social related activities in English. Especially for students from abroad it is a nice opportunity to meet fellow students in a more informal setting.

We organise:

- Social events
- Study related events
- Career related events

What will you have to do

There will be a meeting once a week, which takes about an hour. Besides the meetings you will be busy with to-dos from the meeting. In addition, you will be organising a broad range of events. All in all, the committee will take about 3 hours of your time per week.

Functions within the committee

The committee has 5 to 6 members. Within the InterCo there is a chairman, secretary, treasurer and general member. You can find more information about these functions on page 12.

Talents

If you love organising a broad spectrum of events, or maybe want to improve your English skills, join the International Committee!

Functions within the committee

In almost every committee, there are a few functions that should be fulfilled. These functions are those of the chairman, secretary and treasurer. If you have one of these functions, you have an extra responsibility within the committee.

Chairman

As chairman you're directing the rest of the committee. You organise and plan the meetings and you make an agenda for every meeting. Furthermore, you make sure the team fulfills the to do's on time.

Secretary

The secretary takes the minutes and makes a clear overview of the meeting and the new to do's. The secretary also takes care of the communication to the coordinator and other committees.

Treasurer

The treasurer keeps track of the expenses and the incomes for all the activities within the committee.

General member

As a general member, you don't have a particular role in the committee, but your coordinator might give you specific tasks.

Why you should become an active member

Study Association Mercurius is a non-profit organisation and consists of volunteers. As an active member, you're a very important part of the organisation, you make the difference. By joining a committee, you get a lot of experience that you don't get from studying. There is a lot of room for learning skills and execute your own ideas. You also get to know a lot of new fellow students by doing fun projects together that are Communication Science related.

Special activities for active members

By joining a committee, you become an active member of Mercurius. For active members, we organise special activities, like 'borrels' or fun day trips. In the committees, there's always room for fun!

The Benefits

- ✓ Practical experience
- ✓ Expand your network (social and business)
- ✓ Learn and improve skills
- $\checkmark\,$ Learn how to function in a team
- ✓ A lot of freedom, we're always open to new ideas!
- Doing a committee boosts your cv. So you're one step closer to the internship or job you want!
- ✓ Working in a fun and motivated team of fellow students

How to apply

If you're interested in one or more of our committees, you can apply by sending your cv and a short motivation to <u>info@mercuriusuva.nl</u>. We will contact you about a potential introduction meeting and a cup of coffee!

Become a member of Medium

You can find more information on how to apply for Medium Magazine here: <u>http://www.mediummagazine.nl/joinus/</u>

Questions?

No problem! We're always here to answer your questions. Send us an email or swing by at the Mercurius office (REC C.011) between 11.00 and 14.00.